



The Ontario Wine Society

(Toronto)

Proudly Presents

Ontario Virtual Wineries

The Faculty Club - University of Toronto

1991 - 2011

Monday, April 11, 2011

Reception - 6:00pm, Tasting – 6:30pm



Photo by Bruce Jackson

Drawing on the success of the Ontario Wine Society Niagara Chapter's Virtual Winery event held last fall, we are pleased to invite you to an evening focusing on the innovation being demonstrated by Ontario's Virtual Wineries.

Virtual wineries have been around for nearly two decades around the world, but they are relatively new to the Ontario wine industry. Starting up a virtual winery gives a winemaker the opportunity to utilize their own style and skills, without the great expense of purchasing their own estate. By producing wine at a shared facility, without a “bricks and mortar” retail store, these virtual wineries are championing a return of the artisanal craft of winemaking.

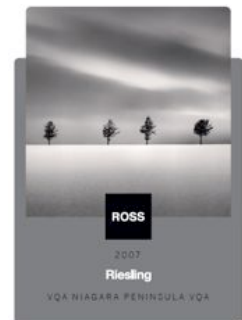
Sharon Marks, President of the OWS Niagara Chapter, will facilitate the evening as we taste wines from 5 different virtual wineries, and compare wines available only through the LCBO to those which are available on-line.

Each virtual winery's winemaker will be present to share their views on the virtual winery industry, the pros and cons of being virtual, and their personal winemaking philosophy. **Nyarai Cellars** – Steve Byfield, **Twenty Twenty-Seven Cellars** – Kevin Panagapka, **Generations Wine** – Andrew von Teichman, **Ross** – Paul Ross, **100 Marks Wines** – Jeff Hundertmark.



The evening's tasting will include:

- Two exciting virtual wineries which were Gold Medal Winners at the prestigious Cuvée Wine Awards on March 4th, and featured in the March 5th Vintages release, Twenty Twenty-Seven Cellars (2009 Riesling and 2009 Pinot Noir) and Nyarai Cellars (2009 Sauvignon Blanc and 2007 Veritas).
- Also present will be Generations Wine Company (2009 Union White and 2009 Union Red)
- Joining us from Prince Edward County will be Paul Ross (2007 Riesling and 2010 Riesling).
- Plus, as a special treat, we will be having a barrel tasting of the inaugural vintage from 100 Marks Wines (2010 Pinot Noir).



\$47 each, for members and 1st guest, \$57 each, for additional guests and non-members.



Note: The reception wine, Nyarai Cellars 2009 Sauvignon Blanc, will be poured in a commemorative, Ontario Wine Society 20th Anniversary embossed, Schott Zwiesel, Cru Classique glass that **you keep!!** One per attendee. The non-embossed glass retails for \$14.95.

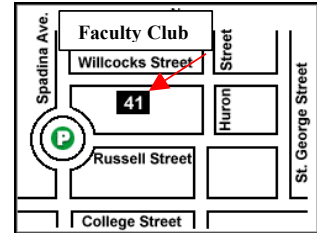
A plate of appetizers will be served.

Dress is business casual, no jeans or running shoes, please. Please also refrain from wearing perfumes. Contact the wine line for designated driver/non-drinker prices.

Tasting vouchers can be used for this event.

Location: The Faculty Club, University of Toronto, 41

Willcocks St., Toronto, (416 978 6325) is located just east of Spadina Ave., north of College St. and south of Bloor St. The Spadina streetcar stops at the corner of Willcocks and Spadina. Paid parking is available on the streets or at the rear of Connaught Labs to the south, or in the underground parking garage of The Bahen Building, entrance located on Huron St., just north of College St.



You can register on-line until Friday April 8, 2011 at [OntarioWineSociety.com/Upcoming Events/Toronto Chapter](http://OntarioWineSociety.com/Upcoming%20Events/Toronto%20Chapter), **or by cheque** payable to the **Ontario Wine Society**, enclosed with the registration form below and postmarked no later than **Wednesday, April 6, 2011.**

Cancellations will be accepted until Wednesday, April 6, 2011, by calling the wine line at 416 921 9798. Reservations will not be taken over the phone and payment cannot be made at the door.

Mail-in Registration for payment by cheque:

Please reserve ___ space(s) for *Ontario Virtual Wineries* at 6:00 pm, Monday, April 11, 2011 at The Faculty Club, University of Toronto.

Enclosed is a cheque for \$_____, payable to the **Ontario Wine Society**.
(\$47 each for a member and one guest, \$57 each for additional guest and non-members.)

Please print: Name of Person Making the Reservation: _____

Phone (day): _____ Phone (Evening): _____

So that we may e-mail you a confirmation, please provide:

Your e-mail address: _____

Guest's Name: _____ Guest's Name: _____

Guest's Name: _____ Guest's Name: _____

If you do not have an e-mail address, please make sure that you have provided a telephone number.

WAIVER, RELEASE AND INDEMNITY - I, for myself, my heirs or assigns, and my guests for whom I accept complete responsibility, hereby release and forever discharge and indemnify the Ontario Wine Society (OWS), its executive, all members and their guests, from any and all damages, claims and actions relating to OWS activities, at Society functions or on Society grounds. I certify that I, and my guests, are 19 years of age or older.

Signed _____

Mail cheque to: Kathryn Kowal, 70 High Park Avenue unit 406, Toronto, ON M6P 1A1